

## Agenda



*NCAC seeks to engage, excite, and enhance our community through the cultural arts experience.*

### Special Called Meeting

March 17, 2021

### Wadsworth Auditorium

- Call to order – Member sign in
- Minutes Approval for February Meeting
- Treasurer’s report – Approval
- Chair Report

### Old Business

- Event Follow-up
  - A.R.T. Facebook 2nd Saturday
  - Black History Month
- Bylaws & Standing Rules Update
- 2021 Calendar
  - Friend of Wadsworth 3/13/21
    - Re-air 2020 Facebook Event
    - Send e-mail to patrons
  - Summer Music Series
    - Date change proposal – vote
    - New dates: 6/26, 7/24, 8/20, 9/11
    - August 2021 Newnan Shakes In Person Event Cancelled
    - A.R.T.
      - Open months
      - Light pole banner - \$32.68 quote (40 total)
      - Maggie Hickman compensation
  - Publishing calendar
    - Vote for advertising budget (posters, sandwich boards, banners, yard signs, etc.)
    - No banners this year – too late
    - 2021 can be advertised via social media, posters, digital sign/tv, sandwich board, yard signs
- Media/Advertising Subcommittee:

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- Create event advertising content and establish distribution calendar with specific dates & channels
  - Print & digital content

### New Business

- a) Abigail Strickland: Self-Guided Art Tour presentation
- b) Paulo Manso De Sousa Partnership for Artz in the Park Volunteers (5/1/2021 @5pm) & E-Advertising
- c) Newnan Shakes 2020 Virtual Event Payment
- d) 2022 Calendar Call for Event Proposals at April meeting - Calendar vote June 2021
- e) June 5<sup>th</sup> Event - Katie will present

### Meeting Adjourn

Next Meeting: Wednesday, April 7<sup>th</sup>, 2021 at Wadsworth Auditorium 12:00pm